

Founded in 1953, Christian Aid Mission seeks to establish a witness for Christ in every nation by assisting indigenous ministries in lands of poverty, where Christians are a persecuted minority, and where foreign missionaries are not allowed. Today, we work with hundreds of independent indigenous ministries in eight regions of the world that share the gospel of Jesus Christ with more than 1,700 unreached people groups.

Please submit a cover letter and resume to jobs@christianaid.org. No phone calls or drop-ins please.
Position Summary

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Christian Aid Mission seeks to employ a full-time (40 HPW) **Senior Designer**. Working in collaboration with the Vice President of Integrated Marketing and Development, the Senior Designer is responsible to drive and manage design for all Integrated Marketing channels as well as any creative design needs organizationally. Ensures that the branding is consistent and in the most compelling, readable, and cost-effective format for a non-profit ministry while taking into account the demographic of the audience.

The Senior Designer reports to the Vice President of Integrated Marketing and Development and is a member of the Integrated Marketing team.

Essential Responsibilities

1. Ensures timely development and execution of all design projects to ensure that they are readable, in a compelling format, and cost effective. Oversees brand compliance for all ministry communications material.
2. Provides leadership/motivation and conveys the vision and values of the ministry to staff as they relate to branding.
3. Trains, supervises, and motivates assigned staff of Digital Marketing Strategist and Print and Production Manager to oversee their execution of all creative efforts and ensure that print projects are completed and mailed on time. Also includes oversight of design on social media and website ensuring that design is within branding guidelines and working in collaboration with the Senior Development writer for copy.

The essential responsibilities require the following **Knowledge/Skills/Abilities**:

- Detail oriented. Capable of establishing and summarizing priorities.
- Good judgment and discretion, with ability to appropriately maintain confidential information and dialogue.
- Excellent oral and written communication skills. Excellent customer service skills.
- Strong organizational and administrative skills, including working on multiple complex projects at one time.
- Strong understanding of printing processes.
- This function requires a big picture understanding of the mission/ministry as a whole.
- Demonstrated ability to mentor and supervise staff. Ability to lead a team to accomplish the missions and objectives within a team.
- Ability to work effectively as a team member.
- Strong understanding of resource development.

- Must be able to serve the organization's creative design needs by listening to the goals and objectives of different departments.
- Strong commitment to organizational mission.

Level of Experience

8 years or more

Level of Education

BA/BS degree or equivalent vocational/technical training.

Software expertise

Advanced proficiency in Adobe CC

Religious Employment

We are a religious employer and we reserve the right to discriminate based upon religion pursuant to section 702 of the Civil Rights Act of 1964.